

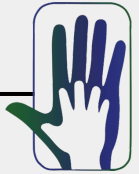


Child & Family
Resources, Inc.



2022-2023
YEAR END REPORT

Message from the Executive Director



Welcome to our 22-23 Annual Report!

I want to start by saying how grateful I am for the hardworking, knowledgeable and caring staff here at CFR. I feel lucky to have such an incredibly dedicated and resilient team! They are the ROCK STARS of navigating nonstop challenges and needs of our families and child care community.

The ever changing needs of those we serve was met by increased investment from our funders and donations from community members. Additional funds for impactful home visiting programs like Healthy Families, financial emergency supports for families as well as funds for the child care workforce made a huge impact for those with immediate needs. Thank You!

But we're not there yet...

We need to continue our work on issues of Diversity, Equity and Inclusion that impact families access to services and the health of of children.

We need to advocate for Long term investment in our children BEFORE they reach Kindergarten.

We need long term investments in child care to help stabilize the system.



For Children and Families.

*Julie Champion
Executive Director*

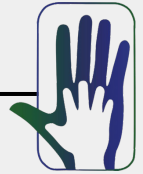
Board Members For Fiscal Year 2022-2023

Sandra Ahner
Renee Grant
Dana Hollenbeck
Amy Moracco
January Nardozzi
Greg Noel
Stephanie Northup
Mike Vorozilchak, D.C.
Nancy Whyte

MISSION STATEMENT

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

Services to Support Communities & Businesses



- * **Community Collaborations and Partnerships**
 - * **Child Care Supply & Demand Data**
- * **Tailored Services For Changing Family Needs**
 - * **Supporting Child Care Businesses**

CFR staff were in the community conducting outreach activities through committee work, community presentations and events. Some of our regulars include school open houses, community health/safety fairs, or fun family events like **Penn Yan Star Shine, Fall into Canandaigua, Seneca Falls' Halloween Walk in the Park, and Yates County Bicentennial events** to name a few.



Community collaborations & committees included:

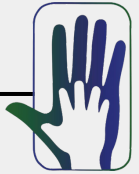


- Success For Geneva's Children Board, B2K and Family Referrals Committees;
- Region 2 Infant/Toddler Resource Network;
- Seneca County DOH Creating Healthy Schools and Communities Collaboration;
- Child Welfare Court Improvement Project;
- Geneva Pre-K Advisory Board;
- Yates INSYGHT;
- Budding Readers Partnership;
- Keuka College Angel Tree Collaboration;
- Parenting Partners & Baby Cafe;
- Healthy Families Annual Community Baby Showers;

Online impact included: Our website underwent a re-design and release this year. **1,915** website hits on the cfresources.org site were received during the year. **7,673** total Facebook users were reached with **2,346** page visits.

Family Connection events held this past year included our **"Snow Much Fun", "My Superhero Family" Pinwheels Events in each county, Family "Family Fun Night", "Ice Cream Social", "Aloha Summer", and "Fall Harvest Fest" events.** Staff provided free activities, healthy snacks and crafts to **48** Children and **29** adults. Each event included parent-child activities, time for parent connections, materials for projects, game ideas, and resource information.

Parenting Services



- * **Positive Parenting Skill Building and Parent Child Interactions**
 - * **Promoting & Supporting Safe Places & Habits**
- * **Foster Positive Development of Child Health, Growth & Learning**
- * **Provide Access to Supports: Concrete, Peer & Social Connections**



- A total of **460** families were served through CFR's Family Resource Center programs with many accessing more than one service.
- **390** Home and supervised visits conducted with **47** families through parent education skills program and supervised visitation services.
- **31** parenting education groups
- **93** Individual car seats were distributed with safety education by our state certified staff technicians.

Programs Supporting Parent Engagement opportunities and Concrete Supports included:

FLIP-IT

Together Time

Stay-N-Play Drop In Care Program

Building Your Bounce

Common Sense Parenting

Families in Transition

Parenting Partners

Parent Advisory Committee

Car Seat and Crib Programs

Infant Supplies & Diaper Bank

Emergency Financial supports

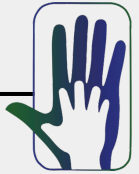


Parenting classes are an investment in our personal growth and our children's future ability to build healthy relationships, make and retain friends, get a job and keep it, and become great parents themselves.

~<https://www.canr.msu.edu/news/the-importance-of-parent-education>



Parenting Services Continued



- **12** sessions of **Families in Transition** were offered to **67** parents to support & provide tools for positive co-parenting that strengthens children involved.

"Very helpful to have an instructor with a lot of experience in many aspects of typical divorce situations."

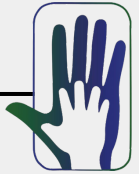
- **As a result of the pandemic, virtual court options and a change in judicial seat, The Children's Center experienced a dramatic decrease in Center usage for the 22-23 FY. 9 Families and 12 children were supported through The Children's Center's free drop-in child care center for children whose families or caregivers have business in the Yates County Court. Referrals to other community services were also given to parents accessing The Children's Center.**



- Supporting working parents by providing child care information, referrals and child care assistance program information.
 - **270** Families accessed needed child care referrals.
 - **443** Children were in need of child care via our contacts
 - **Infant and Toddler care was most frequent need requested.**
 - 60% for Yates County**
 - 53% for Ontario County**
 - 44% for Seneca County**
- **78 (29%)** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program.



Healthy Families Ontario, Seneca & Yates



- In October 2022, CFR applied for and received a grant to expand our Healthy Families program into Seneca County. **An additional 30 families can be served for Seneca County annually.**
- **1,522** Home visits were conducted by our **Healthy Families Ontario, Seneca & Yates programs.**
- This program provided support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- **112** families received weekly, bi-weekly, monthly or quarterly in-person or virtual visits
- Due to parent needs demonstrated by decreasing attendance trends our Baby Cafe groups were ended. Parents still needing breastfeeding support are able to access this support via home visits.

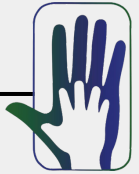


- **51** Ontario, Seneca and Yates families attended one of our two Community Baby Shower events held this year. **26** Community agencies were available to share their information and resources with parents at these two events.



One mom shared that her worker is “respectful, helpful and understanding. She talks with me about my mental health, provides information and activities as well as food and gas cards. I wouldn’t be the person that I am today without Healthy Families. It is an outstanding program!”

Child Care Program Services



- * **Expanding & Strengthening the Child Care Community**
- * **Supporting Family Child Care Businesses With Resources**
- * **Promoting Quality Care via Technical Assistance, Training & Monitoring**

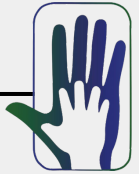
- **5,208** instances of basic technical assistance, health care consultancy and intensive technical assistance visits were provided to registered, licensed and legally exempt child care providers.
- **413** individual Child Care Providers attended trainings offered by CFR. Many attending several sessions.
- **93** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and virtual meeting classes
- Child Care Centers received **14** sessions of onsite in-service training (**163** staff trained)



- **51** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements. They received **43.5** hours of training during **38** visits.

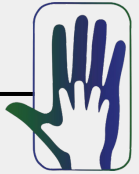
- **13** potential providers attended our training to become registered and **7** received grants to start up their family child care businesses. Legally Exempt child care providers were able to apply for grants, **4** were awarded.

Child Care Program Services Continued

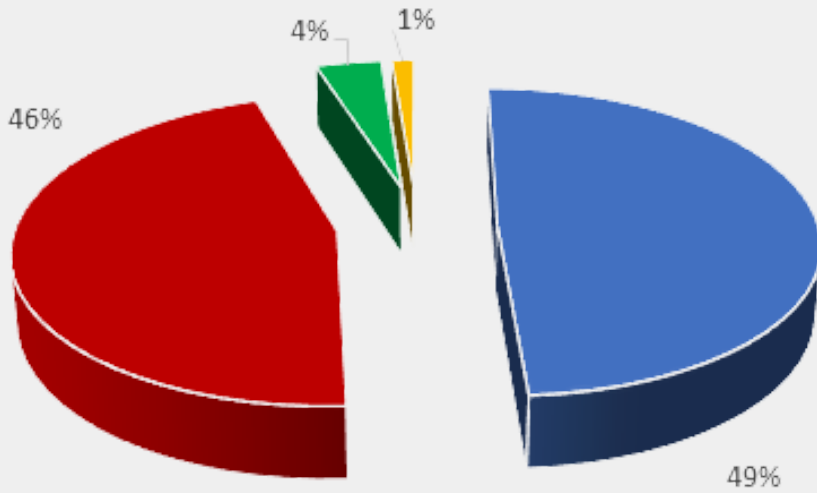


- **42** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **161,510** nutritious meals to children. **39** child care providers are currently enrolled with **353** children being served.
 - **134** visits were conducted by CFR staff in our Child Care Registration, Enrollment and Inspection services to Family Based, School Age Child Care and Legally Exempt providers. **31** inspections were conducted with suspected illegal programs.
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- As of August 2023 the number of Registered FDC and SACC programs per county were:
Ontario-46, Seneca-13, Yates-9
 - The number of approved Legally Exempt providers per county were:
Ontario-51, Seneca-12, Yates-7
 - These numbers do not include Licensed Child Care Centers or Group Family Child Care programs as these are overseen by OCFS Regional Office. These include:
Ontario-32, Seneca-6, Yates-5
 - **113** child care programs were assisted as part of the NYS OCFS Stabilization Grant funding to support keeping their doors open. By the end of 11/2022 CFR assisted programs in accessing over **4.4 million dollars in our three counties.**
 - Staff assisted **3 new programs** that were awarded OCFS Desert Funding grants with start-up and grant compliance.
 - In the summer of 2023, staff diligently worked to assist programs with accessing the new OCFS Workforce Retention grants. These provided over **2.4 million dollars** for salary bonuses and hiring incentives to child care workers. This also included additional trainings, TA visits, calls and one-on-one support to programs.



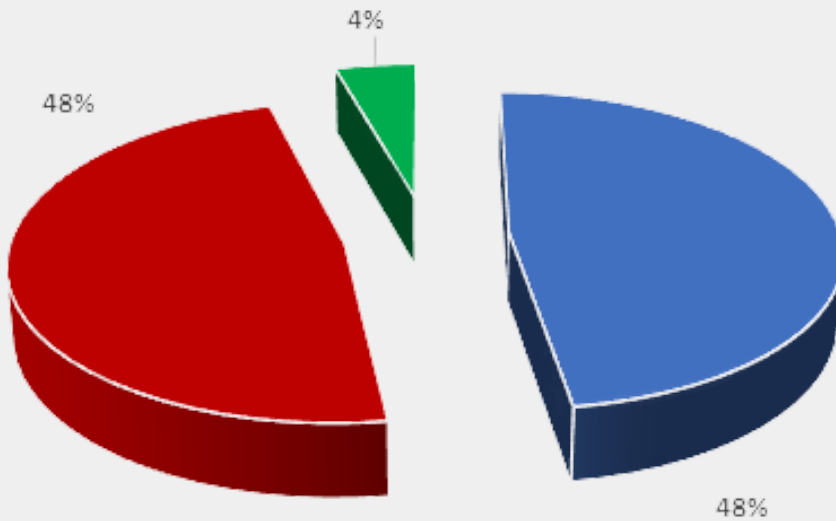


Agency Revenue



- Government Funding-Child Care Support Services- \$1,079,050
- Government Funding-Family Resource Services- \$1,007,540
- Program Service Fees/Individual Donations- \$82,688
- Fundraising/United Way/Foundation- \$27,895

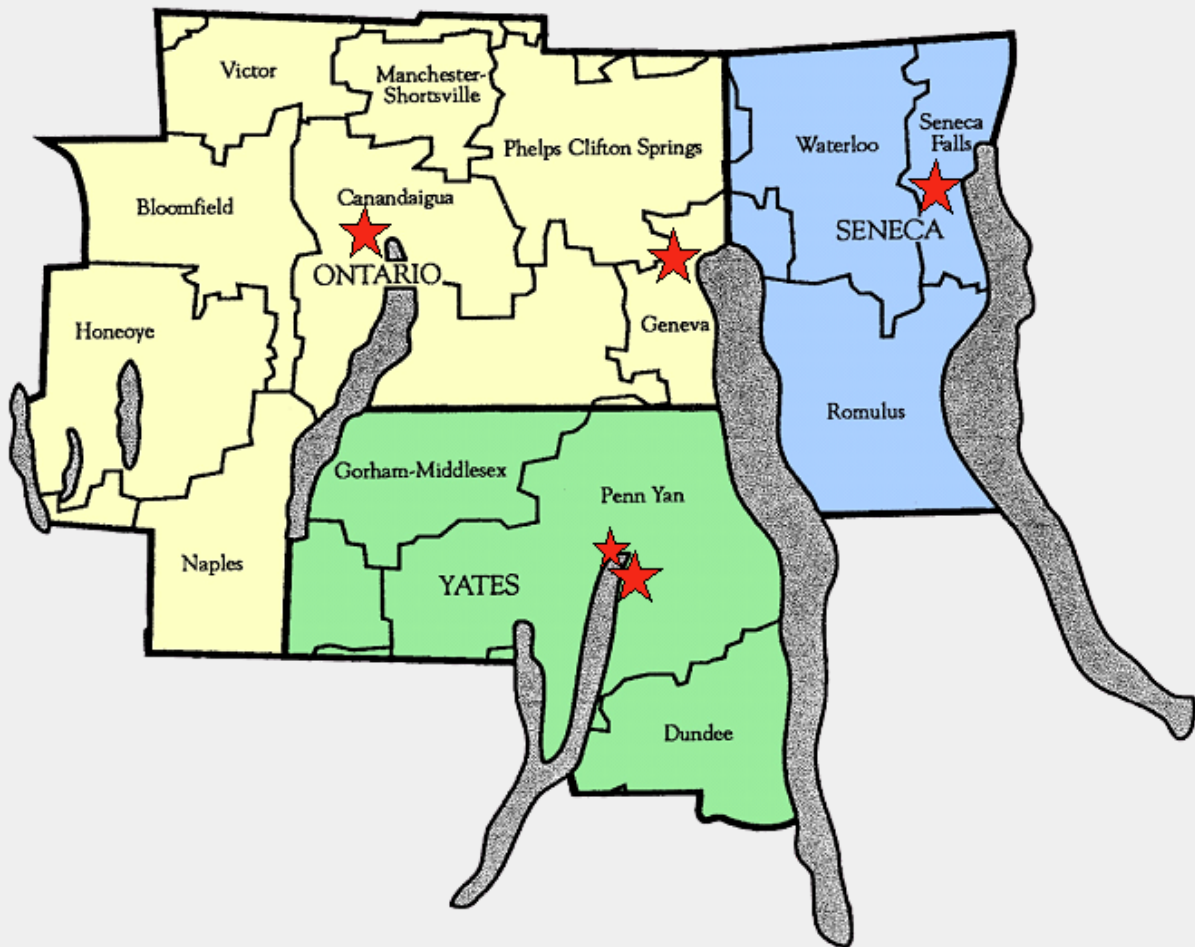
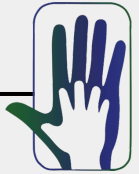
Agency Expenses



- Child Care Support Services- \$1,038,511
- Family Resource Programs- \$1,041,576
- Administrative Supports- \$97,147



Our Locations



Ontario County:

Geneva: 671 S. Exchange Street, 315-781-1491

Canandaigua: 502 S. Main Street, 585-919-2476

Seneca County:

Seneca Falls: 115 Fall Street, 315-568-0945

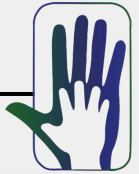
Yates County:

Penn Yan: 263 Lake Street (Business office), 315-536-1134

Penn Yan: 415 Liberty Street, 315-531-3438

The Children's Center, Yates County Court House

(Geneva and Penn Yan sites co-located with Family Counseling Services of the Finger Lakes)



Key Funders

- Excellus
- F.F. Thompson Foundation
- NYS Department of Health
- NYS Office of Children & Family Services
- NYS Office of Court Administration
- NYS Governor's Traffic Safety Committee
- Ontario County Department of Social Services
- Ontario & Yates County Youth Bureaus
- ONYA
- Seneca County Department of Human Services
- Seneca County Department of Health
- United Way of Seneca County
- United Way of Northern Yates County
- Yates County Department of Social Services

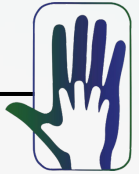


Memberships

Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.

- NYS Early Care and Learning Council
- Prevent Child Abuse New York
- Child Care Aware of America
- Healthy Families America
- National Supervised Visitation Network





Current Staff

Executive Director

Julie Champion

Director of Operations

Heather Fiero

Finance Director

Tara Thompson

Program Coordination

Kelli Aruck

Andrea Bedette

Sarah Scorsone

Tracy Travis

Dawn Waite-Dinehart

Beth Bond

Teresa Bryan

Nicky Bryson-Maher

Destinee Creeley

Zakena Dixon-Byrd

Courtney Ellis

Joan Fifield

Sarah Harnas

Jessica Haury

Amanda Hines

Jasmine Jackson

Mary Jepsen

Eileen Kiesinger

Rosey Kraus

Jessie Kulp

Mae Major

Amanda Miller

Cheonna Miller

Mirandia Pipher

Natalie Poore

Raechel Rilands

Melissa Saporito

Colleen Scott

Kathy Storto

Caitlin Unger

Jennifer Unruh

Donations

Thank you to all of our donors!

Donations through board and community engagement have helped to support parent/child programming, provide concrete supports and enabled CFR to hold free family enrichment events in the community. A Special thank you to community volunteers for supporting our Parent Advisory Committee.

- Bed, Bath & Beyond
- Bostrom Farms
- Budding Readers
- CCIA-Canandaigua Churches in Action
- CareNet
- First Congregational Church of Canandaigua
- It's A Wonderful Life Run
- Keuka College
- Lakeshore Family & Cosmetic Dentistry
- Neighbor to Neighbor Fund
- Our Lady of Peace Parish
- Penn Yan Exercise Group
- Period Love Project
- Philanthropic Education Organization International
- Pregnancy Care Center
- Quilter's Guild
- Sunday Morning Yoga Crew
- The NY Milk Bank
- United Presbyterian Woman
- Walmart
- Wegmans
- Yates County TB Health Association
- Yates INSYGHT